

Lives and Times

# J.L. Kraft

The Founder of Kraft Foods



## Isaiah 55:1-2

**v.1 Come,**

**all you who are thirsty,**

**come to the waters;**

**and you who have no money,**

**come, buy and eat! ...**

**v.2 Why spend money on what is not bread,**

**and your labor on what does not satisfy?**

**Listen,**

**listen to me, and eat what is good,**

**and your soul will delight ...**

## **Voices From the Past –**

**What do these voices say to you???**

**JL Kraft- what is it like to struggle in business?**

**Isaiah- both experienced a voice!**

